University of New Hampshire

BACHELOR OF SCIENCE IN **BUSINESS ADMINISTRATION**

Business Administration at the University of New Hampshire provides students with the skill set to become entrepreneurs, future leaders and international innovators.

What will you be studying?

The curriculum offers professional education in theories, principles, concepts, and analytical tools combined with an introduction to the functional areas of management.

You will develop expertise in a particular area of business by earning a specialization within the business administration degree program. At the same time, typical students achieve a well-rounded education by selecting courses in the liberal arts and sciences from other colleges and schools in the university.

Specializations

Accounting provides students with opportunities in a variety of fields, including internal audit, external audit, tax preparation and planning, and consulting. You will prepare for a career in accounting and the qualifications to obtain certifications.

Entrepreneurial Studies is designed for students who intend to start a business, work for a new venture, or become involved in a new venture creation within an established organization.

Finance is designed as a preparation for a broad variety of careers such as corporate finance, banking, portfolio management, and investment analysis. You will be exposed to all three major branches of finance: investments, corporate, and financial institutions.

Information Systems Management will appeal to students who wish to learn how to take advantage of contemporary technologies to solve complex business problems. The program concentrates on organizations, with an emphasis on business processes, technology, systems analysis, design, implementation, and management.

U.S. NEWS & WORLD REPORT 2016

TOP 50

U.S. PUBLIC UNIVERSITY

International Business and Economics offers an interdisciplinary course of study, providing strong business training for students pursuing careers at organizations with an international focus.

Management provides students with opportunities to develop a substantial foundation in the principles of managing the human, organizational, technical, and financial resources of organizations to enhance strategic competitiveness.

Marketing focuses on how to develop, establish, and maintain products and services of high value for customers as well as how to deliver and communicate them. The option addresses key linkages critical to effective customer and product management, from understanding customer needs and problems to delivering appropriate solutions and services.

Noteworthy courses

- Family Business
- Business, Government and Society
- International Marketing Strategy
- Money and Banking
- Market Opportunity Analysis
- New Product Development
- Corporate Project Experience
- International Trade

UNDERGRADUATE PATHWAY

High School (Year 12 or equivalent) → Year 1 – Navitas at UNH IUTP: Undergraduate* → Year 2 Sophomore → Year 3 Junior → Year 4 Senior

* Entry into the second year of an undergraduate degree program is dependent upon successful completion of IUTP with the specified subjects and grade point average (GPA).

The University of New Hampshire (UNH) is a premier research university set on a **classic American campus** with a unique emphasis on undergraduate education.

Your education is more than a matter of degree

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This school is authorized under federal law to enroll non-immigrant alien students. Navitas at UNH is part of the Navitas Group.